

**Minutes of the Meeting of the
Board of Management (the “Board”)
of the Welland Downtown Business Improvement Area (the “Corporation”)
of the City of Welland (the “city”)
held on Monday, April 9th, 2018
The City of Welland Room 108/109, 60 East Main St. Welland at 5:30 p.m.**

Board Members Present: J. Eisen, K. Jones, , S. Hamp, , B. Fokkens, A. Adams , H. Hudson and D. Bujold-Wright

Board Members Regrets: M. Stadnik, B. Herchmer, L. Spinosa and J. Chiocchio

Executive Director: A. MacDonald

Recording Secretary: J. Bujold

Welcome - Call to Order

The chair called the meeting to order

Committee-of-the-Whole (in Camera)

a. Approval of Minutes of Monday, March 19, 2018

i. Personal matters about an identifiable individual, including local board employee and/or member(s);

Arise from Committee of the whole (In Camera)

In Camera -5:39 pm

Out Camera – 5:56 pm

Open of General Meeting

General Meeting started at 5:56 pm

Acceptance of Agenda

“BE IT RESOLVED that the agenda be accepted as written.”

Proposed by: J. Eisen

Seconded by: K. Jones

Motion carried

Declaration of Conflicts

None

Board of Directors General Meeting Minutes from Monday, March 5, 2018

“BE IT RESOLVED that the Board of Directors accepts the minutes of the General Meeting of March 5th with the following corrections.”

Under Business Arising, section b. – developing a relationship with the sister city of Alexandria Louisiana in regards to challenging each other through Dragon Boat races and more.

Amend that A. Adams was present at the March 5th meeting

Under Marketing, Promotions and Events – good feedback from City Staff.

Proposed by: J. Eisen

Seconded by: K. Jones

Motion carried

Report of the Chair

Presented

Executive Director’s Report

Presented

Committee Motions

a. Motion to implement sixteen-inch flower baskets on West Main Division Street between Burger Ross and at Designated Street Corners, with Maintenance for 14 weeks

Motion by J. Eisen

Seconded by K. Jones

Carried

Committee Reports

a. Finance and Audit – The audit should be done in 2-3 weeks.

b. Beautification –

Motion: Be it resolved to accept the recommendation of the beautification committee to purchase 49 hanging baskets using the funds designated for seasonal greenery. Carried

c. Governance – Chair and A. Adams have begun the revision of policy & procedures. Once City Clerk & Solicitor has reviewed will send back to board for ratification.

d. Marketing, Promotions and Events –

i. Feast St. Niagara – \$23,000 in funding which includes the \$6,000 already mentioned in finance & audit.

ii. Canoe Polo World Championship – Executives report

iii. Canada Day 2018 Updates – Executives reports

iv. Concerts on the Canal Updates – Executives reports

v. Sponsorship Updates – Executives reports

Business Arising

a. OBIAA Strategic Planning - Applied for OBIAA Strategic Planning

b. OBIAA Conference – April 15-19th in Collingwood. A. MacDonald and the Chair will be attending.

c. Space Update – Reached out to realtors for space in the downtown area. Getting calls for space to come downtown.

d. Summer Student Grant Update – Information from Quebec on bilingual student for 4 months. Looking for sleeping quarters in walking distance. Applied for College/University Students only. Better point system. 100% funding for 3 students at \$8500 a piece. Will know by next week. Started interview process. Closes April 20th. Students must be returning to school.

New Business

a. Next months meeting will be starting at 6 pm.

White Space

H. Hudson – Is it a conflict that she provide shelter for the student? She would prefer flowers to banners.

B. Fokkens –On Canada Day will there be any flags downtown. Refer to Beautification.

Guest speakers should be allowed to speak. Guest will need to send copy of presentation. Will bring to Governance for May meeting and will make inquiries at OBIAA conference.

A. MacDonald – Chamber of Commerce asked us to join them officially. Non-for profit rate is \$188 Regular rate is between \$200 and \$4000. Would be able to attend all events. Refer to Finance & Audit.

Youngs Insurance is looing for sponsorship for the Tony Valerio Memorial Car Show. Deadline is May 15th. Refer to Finance & Audit.

J. Eisen – Banners are covered all under guarantee. We have an obligation to make sure that we spend the money granted to us. It will be a learning curve this year with flowers and banners.

Correspondence

- a. Invoice from OBIAA Conference

Next Meeting

Next meeting date is Monday, May 7, 2018 at City Hall room 108/109.at 6:00 p.m.

Adjournment

The meeting adjourned at 7:15 p.m.