



**Board of Management of Welland Downtown  
Business Improvement Area - City of Welland  
Virtual Special Meeting**

**Chair Kelly Jones will be present at:**

**Employment Solutions  
(825 Ontario Road, Welland)**

**All board members, staff & guests will be present virtually  
Monday, June 7th, 2021 @ 7:00pm**

**AGENDA**

1. WELCOME - CALL TO ORDER
2. OPEN OF GENERAL MEETING
3. LAND ACKNOWLEDGEMENT
4. ACCEPTANCE OF AGENDA
5. DECLARATION OF CONFLICTS
6. APPROVAL OF THE MAY 3RD MINUTES
7. REPORT OF THE CHAIR K. JONES  
    STRIVE MURAL PROJECT  
    RAINBOW SIDEWALK
9. EXECUTIVE DIRECTOR'S REPORT A. HIGGINBOTHAM  
    DMS UPDATE  
    CSJ UPDATE  
    OBIAA REGIONAL MEETING  
    NIAGARA BIA COLLABORATION  
    COMMUNITY INFO SESSIONS  
    I BELIEVE CAMPAIGN  
    BELL BOX PROJECT  
    WEST MAIN PARKING INITIATIVE  
    ARTS & CULTURE COMMITTEE UPDATE
10. COMMITTEE REPORTS K. JONES  
    GOVERNANCE
11. FINANCES A. CHISTOFF

MONTHLY REPORT  
2020 AUDIT

12. BEAUTIFICATION  
SEASONAL UPDATE  
TEST BANNERS  
STREET CREW

L. ROBICHAUD

13. MARKETING AND EVENTS  
CANADA DAY  
COC 2021  
MARKET FEATURE SECTION  
VIRTUAL WORKSHOPS

K. JONES

14. COMMITTEE MOTION(S)  
RECEIVE & APPROVAL OF 2020 AUDIT  
STRIVE PROJECT  
RAINBOW SIDEWALK

15. BUSINESS ARISING

16. NEW BUSINESS

17. WHITE SPACE –

18. CORRESPONDENCE:

19. NEXT MEETING DATE: MONDAY, JULY 5<sup>TH</sup> 2021

20. ADJOURNMENT

**RSVP YOUR ATTENDANCE TO  
ALEXIS HIGGINBOTHAM  
[INFO@DOWNTOWNWELLAND.CA](mailto:INFO@DOWNTOWNWELLAND.CA)**