



**Board of Management of Welland Downtown  
Business Improvement Area - City of Welland  
Virtual Special Meeting**

**Chair Kelly Jones will be present at:**

**Employment Solutions  
(825 Ontario Road, Welland)**

**All board members, staff & guests will be present virtually  
Monday, July 5th, 2021 @ 7:00pm**

**AGENDA**

1. WELCOME - CALL TO ORDER
2. OPEN OF GENERAL MEETING
3. LAND ACKNOWLEDGEMENT
4. ACCEPTANCE OF AGENDA
5. DECLARATION OF CONFLICTS
6. APPROVAL OF THE JUNE 7TH MINUTES
7. REPORT OF THE CHAIR K. JONES  
    STRIVE MURAL PROJECT  
    NRP STAKEHOLDER MEETING
9. EXECUTIVE DIRECTOR'S REPORT A. HIGGINBOTHAM  
    DMS 3.0 UPDATE  
    CSJ UPDATE  
    NIAGARA BIA COLLABORATION UPDATE - REGION  
    COMMUNITY INFO SESSIONS  
    DOG EVENT BYLAW  
    RAINBOW CROSSWALK
10. COMMITTEE REPORTS K. JONES  
    GOVERNANCE – OBIAA SALARY SURVEY
11. FINANCES A. CHISTOFF  
    MONTHLY REPORT  
    2020 AUDIT

12. BEAUTIFICATION  
SEASONAL UPDATE  
TEST BANNERS  
STREET CREW

L. ROBICHAUD

13. MARKETING AND EVENTS  
CANADA DAY  
COC 2021  
MARKET FEATURE SECTION  
VIRTUAL WORKSHOPS  
POP UP SHOPS

K. JONES

14. COMMITTEE MOTION(S)

15. BUSINESS ARISING

16. NEW BUSINESS  
2021 OBIAA BIA RURAL INVESTMENT AND EXPANSION PROJECT

17. WHITE SPACE —

18. CORRESPONDENCE:

19. NEXT MEETING DATE: MONDAY, AUGUST 9<sup>TH</sup> 2021

20. ADJOURNMENT

**RSVP YOUR ATTENDANCE TO  
ALEXIS HIGGINBOTHAM  
[INFO@DOWNTOWNWELLAND.CA](mailto:INFO@DOWNTOWNWELLAND.CA)**