



**Board of Management of Welland Downtown  
Business Improvement Area - City of Welland  
Virtual Special Meeting**

**Chair Kelly Jones will be present at:**

**Employment Solutions  
(825 Ontario Road, Welland)**

**All board members, staff & guests will be present virtually  
Monday, August 16th, 2021 @ 7:00pm**

## **AGENDA**

1. WELCOME - CALL TO ORDER
2. OPEN OF GENERAL MEETING
3. LAND ACKNOWLEDGEMENT
4. ACCEPTANCE OF AGENDA
5. DECLARATION OF CONFLICTS
6. APPROVAL OF THE JULY 5TH MINUTES
7. REPORT OF THE CHAIR K. JONES
  
8. EXECUTIVE DIRECTOR'S REPORT A. HIGGINBOTHAM
  - DMS 3.0 UPDATE
  - CCA-STRIVE MURAL PROJECT
  - CSJ UPDATE
  - NIAGARA BIA COLLABORATION UPDATE
  - COMMUNITY WATCH COMMITTEE
  - RAINBOW CROSSWALK
  - CIP INCENTIVE PROGRAM
  
9. COMMITTEE REPORTS K. JONES
  
10. FINANCES A. CHISTOFF
  - MONTHLY REPORT

BUDGET 2022  
2020 AUDIT BILL

11. BEAUTIFICATION L. ROBICHAUD  
SEASONAL UPDATE  
TEST BANNERS  
STREET CREW  
COMMUNITY - ADOPT A TRAIL  
CHRISTMAS LIGHTS PURCHASE
12. MARKETING AND EVENTS K. JONES  
COC 2021  
MARKET FEATURE SECTION  
VIRTUAL WORKSHOPS  
POP UP SHOP
13. COMMITTEE MOTION(S)
14. BUSINESS ARISING  
AGM – OCTOBER 18<sup>TH</sup> 2021 TO BE HELD VIRTUALLY
15. NEW BUSINESS  
LETTERS TO SANTA (PARTNERSHIP WITH WPL)
16. WHITE SPACE –
17. CORRESPONDENCE:
18. NEXT MEETING DATE: MONDAY, SEPTEMBER 13<sup>TH</sup>, 2021
19. ADJOURNMENT

**RSVP YOUR ATTENDANCE TO  
ALEXIS HIGGINBOTHAM  
[INFO@DOWNTOWNWELLAND.CA](mailto:INFO@DOWNTOWNWELLAND.CA)**