



**MINUTES OF THE MEETING OF THE
BOARD OF MANAGEMENT (THE “BOARD”)
OF THE WELLAND DOWNTOWN BUSINESS IMPROVEMENT AREA (THE
“CORPORATION”) OF THE CITY OF WELLAND (THE “CITY”)**

Held on Monday, February 7th, 2022, 7:00pm

Virtual Meeting

Board Members Present: B. Fokkens, K. Jones, A. Chistoff, H. Treddenick, R. Lever, J. Chiocchio, C. Dutcher, J. D’Hulster, L. Robichaud, D. Alexander

Board Member Regrets: C. Cruise, A. Adams, G. Bowes, B. Herchmer,

Recording Secretary: A. Higginbotham

Executive Director: A. Higginbotham

1. WELCOME - CALL TO ORDER

- a. The chair K. Jones called the meeting to order at 7:04 p.m.
Land Acknowledgment Statement

2. APPROVAL of January 7th, 2022, MINUTES

“**BE IT RESOLVED** that the January 7th, 2022, minutes be accepted as presented.”

Proposed by: B. Fokkens

Seconded by: J. D’Hulster

Carried.

3. DECLARATION OF CONFLICTS

None

4. ACCEPTANCE OF AGENDA

“**BE IT RESOLVED** that the agenda be accepted as presented “

Proposed by: A. Chistoff

Seconded by: J. Chiocchio

Carried.

5. CHAIRS'S REPORT K. Jones

- Official welcome to Corey / Rick (officially appointed by Council)
- Recap of presentation to council on Jan 18th

6. EXECUTIVE DIRECTOR'S REPORT A. Higginbotham

- Update of Welland's Official Plan Update -encourage board to take & share the survey provided by the City
- Rainbow crosswalk update – install set for end of May (date determined by weather)
- My Mainstreet application submitted by city staff with WDBIA support (hoping to obtain funding for arts projects)
- Update on ongoing talks with ED department to assist businesses experiencing challenges with current landlords / property owners

7. COMMITTEE REPORTS

FINANCE AND AUDIT A. Chistoff

- Explanation of January expenses

Motion: to accept the January 2022 financial reports

Proposed: A. Chistoff

Second: B. Fokkens

Carried.

BEAUTIFICATION COMMITTEE L. Robichaud

- Discussion surrounding snow & wind battering seasonal planters and how to prevent in the future

MARKETING AND EVENTS K. Jones

Introduction and explanation of how COC is progressing thus far

In Camera session "That the WDBIA board go into camera for part of this COC discussion pertaining to contract specifics"

Proposed by; J Choicchio

Seconded by; L. Robichaud

Carried

In camera at 7:22pm

Out of Camera at 7:48pm

- Looking at options for a 6th concert (exploring Canada Day festivities with city staff)
- Explanation of breakdown of costs for COC 2022 proposed budget
- Discussion surrounding the increase in costs seen regarding talent procurement
- Discussion surrounding alcohol & food sales at COC

Motion: To make a decision as to whether or not alcohol should be sold

Proposed by; A. Chistoff

Seconded by; D. Alexander

Discussion weighing the pros & cons of selling alcohol at the COC 2022 series

- Licensing issues
- Attendee compliance
- Insurance liabilities

Motion to differ above motion regarding alcohol to the March 7th meeting pending further information gathering by staff

Proposed by: H. Treddenick

Seconded by; L. Robichaud

Carried

8. New Business Arising

2021 Audit to commence on March 7th, 2022

9. WHITE SPACE:

- L. Robichaud – concerns surrounding snow removal downtown. Many parking spots have been covered with piles of snow and are not accessible.
- C. Chiochio will address snow removal with city staff will bring forth a motion
- B. Fokkens plans to bring forth a motion to council to ask that Holly's space at 22 King Street be deemed the arts & culture resource centre to facilitate further enhancement of the arts.
- D. Alexander – further push to implement an arts & culture policy

10. ADJOURNMENT

"Be It RESOLVED that the February 7th 2022 meeting be adjourned"

Proposed by: A. Chistoff

Seconded by: D. Alexander

Carried.

The meeting adjourned at 8:42 pm.

NEXT MEETING: March 7th, 2022 7:00 PM (Virtual via ZOOM)