



**MINUTES OF THE MEETING OF THE BOARD OF MANAGEMENT (THE "BOARD")  
OF THE WELLAND DOWNTOWN BUSINESS IMPROVEMENT AREA (THE "CORPORATION") OF THE  
CITY OF WELLAND (THE "CITY")**

**Held on Monday, November 7th, 2022, 7:00pm**

**Virtual Meeting**

**Board Members Present:** K. Jones, H. Treddenick, B. Herchmer, C. Cruise, C. Dutcher, A. Adams, J. D'Hulster, B. Fokkens, J. Chiochio, A. Chistoff

**Board Member Regrets:** D. Alexander, L. Robichaud,

**Board Members Absent:** R. Lever

**Recording Secretary:** A. Higginbotham

**Executive Director:** A. Higginbotham

**Guests;** S. Setaram

**1. WELCOME - CALL TO ORDER**

The Chair K. Jones called the meeting to order at 7:02p.m.

Land Acknowledgment Statement

**2. ACCEPTANCE OF AGENDA**

**"BE IT RESOLVED** that the agenda be accepted as presented "

Proposed by: A. Chistoff

Seconded by: j. D'Hulster

**Carried.**

**3. DECLARATION OF CONFLICTS**

None

**4. APPROVAL of the October 3rd 2022, MINUTES**

**"BE IT RESOLVED** that the October 3<sup>rd</sup>, 2022, minutes be accepted as presented."

Proposed by: B. Herchmer

Seconded by: H. Treddenick

**Carried.**

**In Camera item – Chair Kelly Jones acknowledges there is a matter of sensitivity that needs to be discussed by the Board.**

**Motion to move in camera:**

Proposed by: B. Fokkens

Seconded by: A. Adams

**Carried.**

**Board moves into Camera at 7:09pm**

**Arise from in Camera at 7:28pm**

**5. CHAIR'S REPORT - K. Jones**

- Debriefing on the process surrounding the drafting of the 2023 budget

**6. EXECUTIVE DIRECTOR'S REPORT - A. Higginbotham**

- Community Watch update (including Welland shelter beds and properties of concern in downtown)
- Survey check in -explanation of data submitted so far. 73 have viewed the survey, but only 10 have completed it. Therefore, the survey will stay open for another week or so to allow for more responses to be collected.
- DMS update- DMS grant closed October 31<sup>st</sup> Welland stats included 6 successful applications, 5 submitted and 7 being still to be processed in the que.

**7. COMMITTEE REPORTS**

**FINANCE - A. Chistoff**

- Presentation of September financial statements

**"BE IT RRESOLVED" that the September financial statements be accepted as presented**

**Proposed by; A. Chistoff**

**Seconded by: A. Adams**

**CARIRED**

- Presentation and line by line explanation of the 2023 WDBIA budget

**"BE IT RESOLVED" that the 2023 WDBIA budget be accepted as presented**

**Proposed by; A. Chistoff**

**Seconded by; B. Herchmer**

**CARRIED**

**BEAUTIFICATION COMMITTEE - A. Higginbotham (on behalf of L. Robichaud)**

- RFQ has been awarded to Country Basket as they were the only submission received.

- NC was contacted with respect to providing flowers and planters, but no reply was received.
- City staff was contact with respect to exploring the possibility of their staff watering and maintaining downtown floral in 2023, however, they do not have the equipment or staff to be able to provide this service currently. Should the Board decide to revisit this option in future years, a presentation to council to support more funding for staff and equipment would be required.
- Holiday décor downtown- a reminder to the group that holiday planters will be installed after Remembrance Day with additional décor (stars, wreathes, etc) to be installed by city staff before the parade.
- Street crew wrapped up for the year on Friday November 4<sup>th</sup>

#### **MARKETING AND EVENTS - K. Jones**

- Santa Clause Parade (followed by the tree lighting)– November 26<sup>th</sup> – Board encouraged to participate
- Addition of the sleigh that the WDBIA purchased and paid to have refurbished (with reallocated funds from COC) will be making its debut at the parade and will also be used at the other holiday events.
- Hometown Christmas December 10<sup>th</sup> – still looking for singers and performers
- Welland Winter Lights – December 5<sup>th</sup> at Market Square
- Promo for Holiday events will be released after Remembrance Day

#### **8. New Businesses**

- **NIL**

#### **9. Business Arising**

- **NIL**

#### **10. WHITE SPACE**

**City councillors B. Fokkens and J. Chiocchio thanked the WDBIA board of directors for their time and efforts during the last years and reminded the group that they may be directed to serve on other committees in the new year.**

#### **11. ADJOURNMENT**

**“Be It RESOLVED that the November WDBIA board meeting be adjourned”**

Proposed by: A. Chistoff

Seconded by: J. Chiocchio

**Carried.**

The meeting adjourned at 8:20pm

**NEXT MEETING: December 12th at 7pm via zoom**