



**Board of Management of Welland Downtown
Business Improvement Area - City of Welland
Virtual Meeting**

**All board members, staff & guests will be present via Zoom
Monday, November 6th, 2023 @ 7:00pm**

AGENDA

1. WELCOME - CALL TO ORDER
2. OPEN OF GENERAL MEETING
3. LAND ACKNOWLEDGEMENT
4. ACCEPTANCE OF AGENDA
5. DECLARATION OF CONFLICTS & PECUNIARY INTERESTS
6. APPROVAL OF THE OCTOBER 2ND MINUTES
7. REPORT OF THE CHAIR K. JONES
OPERATIONS UPDATE
8. EXECUTIVE DIRECTOR'S REPORT A. HIGGINBOTHAM
OPERATIONS UPDATE
9. COMMITTEE REPORTS K. JONES
 - A) GOVERNANCE B. HERCHMER
STRATEGIC PLAN SURVEY
 - B) FINANCE K. JOAQUIN
MONTHLY INCOME STATEMENTS
BUDGET 2024 PRESENTATION
 - C) BEAUTIFICATION L. ROBICHAUD
SEASONAL INSTALL

STREET CREW (COMPLETION OCTOBER 24TH)
BEAUTIFICATION CONTRACT

D) MARKETING AND EVENTS
HOLIDAY EVENTS 2023

K. JONES

10. COMMITTEE MOTION(S)
APPROVAL OF 2024 WDBIA OPERATING BUDGET

11. BUSINESS ARISING
PRESENTATION TO COUNCIL DECEMBER 19TH

12. NEW BUSINESS

13. WHITE SPACE —

14. CORRESPONDENCE-

15. NEXT MEETING: MONDAY, JANUARY 8TH, 2024 (VIA ZOOM) — NOTE-
NO MEETING IN DECEMBER

16. ADJOURNMENT

RSVP YOUR ATTENDANCE TO
CHAIR@DOWNTOWNWELLAND.CA