



**Board of Management of Welland Downtown
Business Improvement Area - City of Welland
Virtual Meeting**

**All board members, staff & guests will be present virtually
Monday, April 8th, 2024 @ 7:00pm**

AGENDA

1. WELCOME - CALL TO ORDER
2. OPEN OF GENERAL MEETING
3. LAND ACKNOWLEDGEMENT
4. ACCEPTANCE OF AGENDA
5. DECLARATION OF CONFLICTS & PECUNIARY INTERESTS
6. APPROVAL OF THE MARCH 4 MINUTES
7. REPORT OF THE CHAIR
8. EXECUTIVE DIRECTOR'S REPORT
9. COMMITTEE REPORTS

A) GOVERNANCE

MONTHLY REPORT – KELLY JONES

MOTION : REVIEW AND APPROVE BOARD NOMINEE – JANE BUICK

MOTION: REVIEW AND APPROVE BOARD NOMINEE – DARREN
DIMARCO

STRATEGIC PLANNING – COMMITTEE TERMS OF REFERENCE
UPDATE

B) FINANCE

DRAFT 2023 FINANCIAL STATEMENTS – SAMANTHA CHEUNG,
GRANT THORNTON

MOTION: RECEIVE, REVIEW & APPROVE

MONTHLY REPORT – KELLY JONES/LEE CARR
PER KAITLYN JOAQUIN

MOTION TO APPROVE MONTHLY FINANCIAL REPORTS

C) BEAUTIFICATION
MONTHLY REPORT – LESLIE ROBICHAUD

D) MARKETING AND COMMUNICATIONS
MONTHLY REPORT – JAMES TAKEO

E) EVENTS
MONTHLY REPORT – JESSE D’HULSTER

MOTION: FOOD FEST SPONSORSHIP REQUEST
REVIEW AND APPROVE

MOTION: ROSE FESTIVAL SPONSORSHIP REQUEST
REVIEW AND APPROVE

MOTION: CANADA DAY SUPPORT REQUEST
REVIEW AND APPROVE

F) PARTNERSHIPS, OPPORTUNITIES, AND PROPOSALS
MONTHLY REPORT - HOLLY TREDDENICK

10. COMMUNITY WATCH – COUNCILLOR SHARMILLA SETERAM

11. BRIDGE 13 LIGHTS SCHEDULE – COUNCILLOR SHARMILA SETERAM

12. OBIAA CONFERENCE – COUNCILLOR SHARMILA SETERAM

13. NEW BUSINESS

14. WHITE SPACE -

15. CORRESPONDENCE:

16. NEXT MEETING DATE: MONDAY, MAY 6TH, 2024 VIRTUAL MEETING

17. ADJOURNMENT