



**Board of Management of Welland Downtown
Business Improvement Area - City of Welland
60 East Main Street, Room 108
Welland ON
Monday, June 3, 2024 @ 7:00pm**

AGENDA

1. WELCOME - CALL TO ORDER
2. OPEN OF GENERAL MEETING
3. LAND ACKNOWLEDGEMENT
4. ACCEPTANCE OF AGENDA
5. DECLARATION OF CONFLICTS & PECUNIARY INTERESTS
6. APPROVAL OF THE MAY 6 MINUTES
7. REPORT OF THE CHAIR
8. EXECUTIVE DIRECTOR'S REPORT
9. COMMITTEE REPORTS
 - A) GOVERNANCE
MONTHLY REPORT – KELLY JONES

STRATEGIC PLANNING – UPDATE, GRAPHIC DESIGN QUOTES

BOARD MEETING ATTENDANCE POLICY AS PER JESSE
D'HULSTER
 - B) FINANCE

MONTHLY REPORT – KAITLYN JOAQUIN

MOTION TO APPROVE MONTHLY FINANCIAL REPORTS

C) BEAUTIFICATION
MONTHLY REPORT – LEE CARR

D) MARKETING AND COMMUNICATIONS
MONTHLY REPORT – JAMES TAKEO

MOTION TO DEVELOP SOCIAL MEDIA POLICY/PROTOCOLS AS
PER JESSE D'HULSTER

E) EVENTS
MONTHLY REPORT – JESSE D'HULSTER

UPDATE FROM SEART MEETING – AFRO-CARIBBEAN FESTIVAL
UPDATE FROM SEART MEETING – SALSA & CUMBIA FESTIVAL

F) PARTNERSHIPS, OPPORTUNITIES, AND PROPOSALS
MONTHLY REPORT - HOLLY TREDDENICK

13. NEW BUSINESS

14. WHITE SPACE – NIAGARA GLOWRIDERS

15. CORRESPONDENCE:

16. NEXT MEETING DATE: MONDAY, JULY 8, 2024 @7PM
VIRTUAL MEETING VIA ZOOM

17. ADJOURNMENT