



**Board of Management of Welland Downtown
Business Improvement Area - City of Welland
60 East Main Street, Room 108
Welland ON
Monday, August 12, 2024 @ 7:00pm**

AGENDA

1. WELCOME - CALL TO ORDER
2. OPEN OF GENERAL MEETING
3. LAND ACKNOWLEDGEMENT
4. ACCEPTANCE OF AGENDA
5. DECLARATION OF CONFLICTS & PECUNIARY INTERESTS
6. APPROVAL OF THE JULY 8 MINUTES
7. REPORT OF THE CHAIR
8. EXECUTIVE DIRECTOR'S REPORT
9. COMMITTEE REPORTS

A) GOVERNANCE

MONTHLY REPORT – KELLY JONES

STRATEGIC PLANNING – UPDATE, GRAPHIC DESIGN

BOARD APPLICANT – ARCHIE SPAGNOLO
BREEZE NUTRITION BAR

B) FINANCE

MONTHLY REPORT – KAITLYN JOAQUIN

MOTION TO APPROVE MONTHLY FINANCIAL REPORTS

CITY OF WELLAND – 2025 BASE BUDGET REQUESTS

C) BEAUTIFICATION

MONTHLY REPORT – LEE CARR

D) MARKETING AND COMMUNICATIONS

MONTHLY REPORT – JAMES TAKEO

E) EVENTS

MONTHLY REPORT – JESSE D’HULSTER

UPDATE – AFRO-CARIBBEAN FESTIVAL

UPDATE – SALSA & CUMBIA FESTIVAL

F) PARTNERSHIPS, OPPORTUNITIES, AND PROPOSALS

MONTHLY REPORT - HOLLY TREDDENICK

PRESENTATION BY BRENDA HERCHMER

POP COMMITTEE - DRAFT PROPOSED RESPONSE TO CITY’S

DRAFT OFFICIAL PLAN & INVITATION TO COMMENT

MOTION TO APPROVE FOR SUBMISSION TO CITY AUGUST 16

13. NEW BUSINESS

14. WHITE SPACE – NIAGARA GLOWRIDERS AUGUST 16 WELLAND
INFORMATION & MAP

15. CORRESPONDENCE:

16. NEXT MEETING DATE: MONDAY, SEPTEMBER 9, 2024 @7PM
IN-PERSON AT WELLNESS CENTRE MEETING ROOM
145 LINCOLN STREET, WELLAND, ON L3B 6E1

17. ADJOURNMENT