



**Board of Management of Welland Downtown
Business Improvement Area - City of Welland
Welland Community Centre, Meeting Room
145 Lincoln Street, Welland ON
Monday, September 9, 2024 @ 7:00pm**

AGENDA

1. WELCOME - CALL TO ORDER
2. OPEN OF GENERAL MEETING
3. LAND ACKNOWLEDGEMENT
4. ACCEPTANCE OF AGENDA
5. DECLARATION OF CONFLICTS & PECUNIARY INTERESTS
6. APPROVAL OF THE AUGUST 12 MINUTES
7. REPORT OF THE CHAIR
8. EXECUTIVE DIRECTOR'S REPORT
9. COMMITTEE REPORTS
 - A) GOVERNANCE
MONTHLY REPORT – KELLY JONES

WELCOME ARCHIE SPAGNOLO
DIRECTOR AT LARGE – RATIFIED BY CITY COUNCIL SEPT 3

STRATEGIC PLANNING – UPDATE: PHOTOS NOW COMPLETE,
DRAFT DESIGN & LAYOUT FORTHCOMING
 - B) FINANCE
MONTHLY REPORT – KAITLYN JOAQUIN
MOTION TO APPROVE MONTHLY FINANCIAL REPORTS

PRELIMINARY 2025 BUDGET MEETING LEE & KAITLYN

C) BEAUTIFICATION

MONTHLY REPORT – LEE CARR
RFQ – PROVIDERS FOR 2025/26

D) MARKETING AND COMMUNICATIONS

MONTHLY REPORT – JAMES TAKEO

E) EVENTS

MONTHLY REPORT – JESSE D'HULSTER

AFRO-CARIBBEAN FESTIVAL – FOLLOW UP FOR 2025
SALSA & CUMBIA FESTIVAL – REPORT & FOLLOW UP FOR 2025

WELLAND ZOMBIE WALK – SATURDAY, SEPTEMBER 21ST
7 CROSSING-GUARDS NEEDED 6-9PM
WDBIA VOLUNTEERS

TRUTH AND RECONCILIATION

POSSIBLE COLLABORATION WITH CITY'S CALL TO ARTISTS
MEMORIAL BLOCK INSTALLATION SEPT 30TH

MOTION TO APPROVE \$1000 SPONSORSHIP + EVERY CHILD
MATTERS SHIRTS FOR WDBIA DIRECTORS AND STAFF
PENDING DETAILS FROM TORI ROYER, CITY OF WELLAND
WDBIA DIRECTORS TO ATTEND WHERE POSSIBLE

F) PARTNERSHIPS, OPPORTUNITIES, AND PROPOSALS

MONTHLY REPORT - HOLLY TREDDENICK

SUBMITTED WDBIA RESPONSE - CITY'S DRAFT OFFICIAL PLAN

PUBLIC OPEN HOUSE – WELLAND OFFICIAL PLAN UPDATE
THURSDAY, SEPTEMBER 19TH FROM 6:00PM-8:00PM
COMMUNITY ROOM, WELLAND CIVIC SQUARE, 60 EAST MAIN ST
WDBIA DIRECTORS TO ATTEND PLEASE

13. NEW BUSINESS

14. WHITE SPACE

15. CORRESPONDENCE:

16. NEXT MEETING DATE: MONDAY, OCTOBER 7, 2024 @7PM
VIRTUAL MEETING VIA ZOOM

17. ADJOURNMENT