



**MINUTES OF THE MEETING OF THE
BOARD OF MANAGEMENT (THE "BOARD")
OF THE DOWNTOWN BUSINESS IMPROVEMENT AREA (THE
CORPORATION) OF THE CITY OF WELLAND (THE "CITY")
Held on July 8, 2024, 7:00 p.m.**

Board Members Present: J. D'Hulster(JD), J. Takeo(JT), D. DiMarco(DD), S. Setaram(SS)
G. Speck(GS), M. Majzoubi(MM), J. Buick(JB), L. Robinchaud(LR), K. Joaquin(KJ)

Board Regrets: J.K. Jones(KJones)

Executive Director Present: L.Carr(LC)

WELCOME – CALL TO ORDER

The Chair Jesse D'Hulster called meeting to order at 7:00 p.m.

LAND ACKNOWLEDGMENT offered by Chair Jesse D'Hulster.

ACCEPTANCE OF AGENDA

Presented by JT.

Seconded: DD. PASSED

DECLARATION OF CONFLICT

None.

APPROVAL OF MINUTES JUNE 11, 2024 MEETING

Minutes to be amended as per discussion and redistributed.

Presented by JT.

Seconded: DD. PASSED

REPORT FROM THE CHAIR – J. D'Hulster

Update on new businesses – Tempus Restaurant, Breeze Nutrition Bar.

EXECUTIVE DIRECTOR REPORT – L. Carr

(Report distributed in meeting package)

Report on funding applications and partnerships for streetscaping.

Update on official plan, next steps and upcoming meetings with City.

GOVERNANCE COMMITTEE – L. Carr on behalf of JK. Jones.

- Update of Strat Plan. Future workshop for stakeholders.
- Mayfield Restaurant coming to 115 Division Street in near future.

FINANCE – KJ

(Report distributed in meeting package)

Expense report presented as of June 30, 2024.

G.S. indicates City requests 2025 budget be submitted mid-August.

Presented by JT

Seconded DD – Passed.

BEAUTIFICATION – L. Carr

- Planters and hanging baskets are done. Highest expense of budget.

MARKETING & COMMUNICATIONS – J. Takeo

- LR keeping Facebook page active with live videos. Will be posting Instagram, Youtube.
- Preparing a media policy strategy and looking for input.

Lee Carr: The **Latin Festival** has all permits from City. Motioned by JT, seconded by DD to sponsor \$1,000 to Festival. Passed.

Lee Carr: For KJones. **Niagara Globe Riders Group**. 100 to 200 Cyclists who cycle at night with glowbars. Coming to Concert on the Canal on August 16. Group is asking for a \$400 sponsorship. GS refer back to staff for more information. Seconded by JT. Passed.

POP (Proposals, Opportunities & Partnerships) – L. Carr

- Hoping to have a meeting when Holly gets back to Welland.

NEW BUSINESS None.

WHITE SPACE – Jesse. D’Hulster

Business Sustainability grant – Anyone apply? Two did.

JT speaks of Zombie Walk. Looking for volunteers.

LR – concerns downtown – no crosswalk buttons at lights. Cross Street and Hellems and Hellems and Division. JT informed a Regional staffer that there were no crosswalk buttons and if there are, if they work? Has also spoken about bike lanes. DD likes a suggestion that traffic be two way downtown.

Next Meeting: August 12, 2024 via ZOOM 7:00 p.m.

Motion to adjourn by JT. Seconded by JB. Carried. 8:54 P.M.