



MINUTES OF THE MEETING OF THE

*BOARD OF MANAGEMENT (THE “BOARD”)
OF THE WELLAND DOWNTOWN BUSINESS IMPROVEMENT AREA
(THE “CORPORATION”) OF THE CITY OF WELLAND (THE “CITY”)*

*In person meeting, Leisure Lounge
Monday September 15th 2025 @ 7:00PM*

Board Members Present:

H. Treddenick (HT), J. D’Hulster (JD), D. DiMarco (D.D), G. Speck (G.S), Melody Majzoubi (M.M), S. Setaram (S.S)

Zoom: L. Robichaud

Board Member Regrets: J. Takeo (JT)

Executive Director: L. Carr (LC)

WELCOME- CALL TO ORDER

The chair J. Dulster called the meeting to order at 7:10 pm

Land Acknowledgment offered by J D’Hulster

ACCEPTANCE OF AGENDA

Motion to amend, remove item 9: JB

Second DD

Passed

Approve amended agenda: JB

Second: DD

Passed

DECLARATION OF CONFLICT

None

APPROVAL OF MINUTES OF LAST MEETING

August minutes approved: DD

Second: GS

Passed

REPORT OF THE CHAIR- J. D'Hulster

See attached notes from Chair (See Appendix)

IN CAMERA

Reason: to discuss individual not present

The board received a written update from SH Consulting Group

Motion: MM

Second: DD

Motion to move \$1000 to the HR budget: HH

Second: MM

Passed

Motion to exit camera: MM

Second: DD

Passed

EXECUTIVE DIRECTOR REPORT

N/A

GOVERNANCE COMMITTEE- JD

- Financial Signatories: DD explained a letter that needs to be submitted to Penn Financial to add HT as a signatory

Motion to approve HT as a signatory: DD

Second: MM

Passed

- Hard copies of the governance documents were shared to all board members
- Chair opened a Google Drive for the WDBIA which will contain all important WDBIA documents, band

- information
- Social media
 - A new FaceBook page has been created by a new profile
 - There is now access to the Instagram page
 - Discussion on what focus and how to use

FINANCE

- Financial statements were shared via email and there were no questions
- We continued to discuss on enlisting a new treasurer

BEAUTIFICATION

Nothing to report

MARKETING & COMMUNICATIONS

Nothing to report

EVENTS

Nothing to report

POP (Proposals, Opportunities & Partnerships)- DD

- DD reported on the last POP meeting. Desire for something small that would uplift morale and WDBIA. They discussed creating a list of ideas to pursue. DD proposed a “Welland” sign downtown, possibly at Merritt Park. DD has been working with Ec Dev Welland. There is a grant he is interested in.

NEW BUSINESS

N/A

- JD shared that a meeting was scheduled with the City Of Welland and the North End BIA, but did not take place due to one member not attending

WHITE SPACE

CORRESPONDENCE

Nothing to report

*Next meeting: October 6th, 2025, 7pm,
location; City Hall*

Adjourned 9:07 pm

Motion to adjourn: HT

Second: MM

Carried

Appendix

**Report of the Chair presented by Jesse
D'Hulster**